

Digital Specifications

July 15, 2015

Show websites target advertising directly to your best customers...

Why spend advertising dollars on marketing your goods and services outside of your target market area? The active buyers visiting the home show search online for goods and services, both before and after the event - they are your customers.

All ads are displayed in rotation on all pages of the website.

Flash files must contain an embedded link: http://yourlink.com

Medium Rectangle

SIZE: 300 x 250 pixels ROTATION: Yes FORMAT: JPEG, GIF, PNG or SWF

Click-thru to your domian Appears in middle of home page and right side of internal pages